

Written statement of a key decision
Cabinet

Title	Talk Community Strategic Approach
Decision maker	Cabinet Information about cabinet, including the names and contact details of the cabinet members, can be found here: http://councillors.herefordshire.gov.uk/mgCommitteeDetails.aspx?ID=251
Date of decision	24 September 2020
Report exemption class	Open
Reason for being a key decision	<p>This is a key decision because it is likely to result in the council incurring expenditure which is, or the making of savings which are, significant having regard to the council's budget for the service or function concerned. A threshold of £500,000 is regarded as significant.</p> <p>This is a key decision because it is likely to be significant having regard to: the strategic nature of the decision; and / or whether the outcome will have an impact, for better or worse, on the amenity of the community or quality of service provided by the authority to a significant number of people living or working in the locality (two or more wards) affected.</p>
A notice was served in accordance with Part 3 (Key decisions) of The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.	
General exception or special urgency (as defined in the constitution)	No
Purpose	To approve the Talk Community strategic approach and its implementation, including the development and delivery of a comprehensive Talk Community programme and strategy.
Decision	<p>That:</p> <p>(a) the Talk Community strategic approach and its implementation be approved and;</p> <p>(b) authority be delegated to the director for adults and communities to take all operational decisions necessary to ensure adoption and implementation of the proposed Talk Community programme and plan, within available revenue and capital resources, subject to further governance when required.</p>

Reason for the decision	As set out in the report. Documents relating to this decision are available at http://councillors.herefordshire.gov.uk/mglIssueHistoryHome.aspx?IId=50032818
Options considered	1. Do not adopt Talk Community as a demand reduction strategy for the council. This option is not recommended as Talk Community has been developed specifically to address 'system wide' challenges faced by the council and its partners and harness the great resources evident in local communities. No alternative comprehensive approach to these challenges and opportunities has yet been established in practice elsewhere. Without a strategic approach to communities, demand for council services will escalate well beyond resources and opportunities to promote wellbeing and tackle health inequalities will be missed. This would bring significant risk to the council's finance and reputation, whilst also not achieving the best outcomes for individual people.
Declarations of interest (see below)	None
Call-in expiry date (decisions are not subject to call-in where special urgency provisions apply)	1 October 2020

Councillor: Leader of the Council (Councillor David Hitchiner)	Date 24 September 2020
---	------------------------

- a record of any conflict of interest declared by any executive member who is consulted by the member which relates to the decision;
- and
- in respect of any declared conflict of interest, a note of dispensation granted.